

SUPPLEMENT TO “EXPERIMENTATION AND APPROVAL MECHANISMS”
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APPENDIX D: EXISTENCE OF SOLUTIONS

WE NOW TURN to establishing the existence of a solution to $H_N(V)$ and H_h . Throughout this section, we take $b_k = \inf\{x \leq X^k : x \in \mathcal{D}_k\}$ and $B_k = \sup\{x \geq X^k : x \in \mathcal{D}_k\}$ as in Appendix A.

Let $\mathcal{X}_k^d = \{x \geq X^{k+1} : d = \arg \max_{d'} g(x, k, d')\}$, $\mathcal{D}_k^d = \mathcal{D}_k \cap \mathcal{X}_k^d$ be the set of $x \in \mathcal{D}_k$ at which action d is optimal and $\mathcal{D}'_{k,d}$ be the set of $x \in \mathcal{D}_k^d$ for which there exists a τ such that $\mathbb{P}(\tau > 0 | X_0 = x) > 0$ and $F_k(x) = \mathbb{E}^x[e^{-r(\tau \wedge \tau(X^{k+1}))} G_k(X_{\tau \wedge \tau(X^{k+1}))}]$; that is, for $x \in \mathcal{D}'_{k,d}$ it is optimal both to stop immediately and to continue according to some stopping rule which (with positive probability) continues for some positive amount of time. Let $\mathcal{D}^o_{k,d} = \mathcal{D}_k^d \setminus \mathcal{D}'_{k,d}$ and $\mathcal{D}^o_k = \mathcal{D}^o_{k,0} \cup \mathcal{D}^o_{k,1}$. It is strictly optimal to immediately stop at any history h_t with $X_t \in \mathcal{D}^o_{\kappa(M_t)}$. Our next result provides sufficient conditions under which the solution to the Lagrangian in our general stopping problem (rewritten below) is unique:

$$\sup_{(\tau, d_\tau)} \mathbb{E}^x \left[e^{-r\tau} g(X_\tau, \kappa(M_\tau), d_\tau) + \sum_{k=1}^P e^{-r\tau(X^k)} \xi^k \mathbb{1}(\tau \geq \tau(X^k)) \right]. \quad (11)$$

PROPOSITION 7: Suppose $g(x, k, 1) - g(x, k, 0)$ and $g(x, k, 1)$ are strictly increasing in x . Then $\mathcal{D}'_{k,1} = \emptyset$ for all k . If $\mathcal{D}'_{k,0} \neq \emptyset$, then it is a singleton. If $\mathcal{D}'_{k,0} = \emptyset$ for all k , then (τ^*, d^*) as defined in Proposition 4 is the unique solution to (11).

PROOF: We first argue that $x \in \mathcal{D}_k$ implies $G_k(x) = g(x, k, d_k^x) \geq 0$. Suppose $g(x, k, d_k^x) < 0$. Take $\epsilon > 0$ such that $x - \epsilon > X^{k+1}$ and $\max\{g(x - \epsilon, k, d_k^x), g(x + \epsilon, k, d_k^x)\} < 0$. Define $\tau^\epsilon = \tau_+(x + \epsilon) \wedge \tau(x - \epsilon)$. Because $g(X_t, k, d_k^x)$ is a martingale, $\mathbb{E}^x[g(X_{\tau^\epsilon}, k, d_k^x)] = g(x, k, d_k^x)$ by Doob’s optional stopping theorem and

$$\begin{aligned} F_k(x) &\geq \mathbb{E}^x[e^{-r\tau^\epsilon} G_k(X_{\tau^\epsilon})] \geq \mathbb{E}^x[e^{-r\tau^\epsilon} g(X_{\tau^\epsilon}, k, d_k^x)] \\ &> \mathbb{E}^x[g(X_{\tau^\epsilon}, k, d_k^x)] = g(x, k, d_k^x) = G_k(x), \end{aligned}$$

a contradiction of $x \in \mathcal{D}_k$.

Because $g(x, k, 1) - g(x, k, 0)$ is increasing in x , \mathcal{X}_k^d is either empty or a connected set. Thus, for any $x_1, x_2 \in \mathcal{D}_k^d$ and $x_3 \in (x_1, x_2)$, $x_3 \in \mathcal{D}_k$ implies $x_3 \in \mathcal{D}_k^d$.

For each d and k , we argue \mathcal{D}_k^d must be a connected set or empty. Suppose not; then there exists a d and $x \notin \mathcal{D}_k^d$ and $x_1, x_2 \in \mathcal{D}_k^d$ such that $x \in (x_1, x_2)$. Since $x_1 \in \mathcal{D}_k^d$ implies $x_1 > X^{k+1}$ and X is continuous, X must enter \mathcal{D}_k^d before $\tau(X^{k+1})$ when $X_0 = x$. Stopping at $\inf\{t : X_t \in \mathcal{D}_{\kappa(M_t)}\}$ is an optimal stopping rule, so when $(X_0, M_0) = (x, m)$ with m such that $\kappa(m) = k$, $\tau' = \inf\{t : X_t \in \mathcal{D}_k\}$ is an optimal stopping rule. Because x is bounded

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above and below by elements of \mathcal{D}_k^d , $\mathbb{P}(X_{\tau'} \in \mathcal{D}_k^d | X_0 = x) = 1$ and, using $g(X_{\tau'}, k, d) \geq 0$, we have

$$F_k(x) = \mathbb{E}^x[e^{-r\tau'} g(X_{\tau'}, k, d)] \leq \mathbb{E}^x[g(X_{\tau'}, k, d)] = g(x, k, d) = G_k(x), \quad (12)$$

which contradicts $F_k(x) > G_k(x)$ by $x \notin \mathcal{D}_k$.

Because $g(x, k, 1) - g(x, k, 0)$ is increasing in x , if $x \in \mathcal{D}_k^1$, then for all $x' > x$, $x' \in \mathcal{D}_k$ implies $x' \in \mathcal{D}_k^1$. Suppose $\mathcal{D}_k^1 \neq \emptyset$ and $\sup\{x \in \mathcal{D}_k^1\} < \infty$. Let $B' = \sup\{x \in \mathcal{D}_k^1\}$, so $\inf\{t : X_t \in \mathcal{D}_k\} = \tau(B')$ when $X_0 = x > B'$. For such x , $F_k(x) = \mathbb{E}^x[e^{-r\tau(B')} G_k(B')]$. Because $\lim_{x \rightarrow \infty} \mathbb{E}^x[e^{-r\tau(B')}] = 0$, we have

$$\lim_{x \rightarrow \infty} F_k(x) = \lim_{x \rightarrow \infty} \mathbb{E}^x[e^{-r\tau(B')} G_k(B')] = 0 < \lim_{x \rightarrow \infty} G_k(x), \quad (13)$$

a contradiction of $F_k(x) \geq G_k(x)$. Therefore, either $\mathcal{D}_k^1 = \emptyset$ or $\sup\{x \in \mathcal{D}_k^1\} = \infty$.

We next argue that if $\mathcal{D}'_{k,d} \neq \emptyset$, then $\mathcal{D}_k^d = \mathcal{D}'_{k,d}$ and must be a singleton. For any d and $x \in \mathcal{D}'_{k,d}$, $\inf\{|x - y| : y \in \mathcal{D}_{k,d}^o\} > 0$; otherwise, with probability one, X immediately enters $\mathcal{D}_{k,d}^o$ when $X_0 = x$, where stopping immediately is strictly optimal. This contradicts that there was an optimal stopping rule, which did not stop for a positive length of time with positive probability when $(X_0, M_0) = (x, m)$ for some m with $\kappa(m) = k$.

If $\mathcal{D}'_{k,d} \neq \emptyset$ and $\mathcal{D}_{k,d}^o \neq \emptyset$, then $\inf\{|x - y| : x \in \mathcal{D}'_{k,d}, y \in \mathcal{D}_{k,d}^o\} = 0$; otherwise, \mathcal{D}_k^d would not be a connected set. Because $\inf\{|x - y| : y \in \mathcal{D}_{k,d}^o\} > 0$ for all $x \in \mathcal{D}'_{k,d}$, $\mathcal{D}'_{k,d}$ is a nonempty interval with at least one open end. Then there exists a nonempty interval $(x_1, x_2) \subseteq \mathcal{D}'_{k,d}$. Because it is not strictly optimal to stop immediately at $x \in \mathcal{D}'_{k,d}$, there exists an optimal strategy that never stops at $x \in \mathcal{D}'_{k,d}$.¹ Letting $\tau' = \inf\{t : X_t \notin (x_1, x_2)\}$, because continuing is both weakly optimal at $x \in \mathcal{D}'_{k,d}$ and $F_k(x') = g(x', k, d)$ for all $x' \in \mathcal{D}'_{k,d}$, we have

$$\begin{aligned} F_k(x) &= \mathbb{E}^x[e^{-r\tau'} F_k(X_{\tau'})] = \mathbb{E}^x[e^{-r\tau'} g(X_{\tau'}, k, d)] < \mathbb{E}^x[g(X_{\tau'}, k, d)] = g(x, k, d) \\ &= G_k(x), \end{aligned}$$

a contradiction. Thus, either $\mathcal{D}'_{k,d} = \emptyset$ or $\mathcal{D}_{k,d}^o = \emptyset$. If $\mathcal{D}'_{k,d} \neq \emptyset$, then $\mathcal{D}_k^d = \mathcal{D}'_{k,d}$.

Next, we argue that $\mathcal{D}'_{k,d} = \mathcal{D}_k^d$ implies $\mathcal{D}'_{k,d}$ is a singleton. Suppose not; then there exists a nonempty interval $(x_1, x_2) \subset \mathcal{D}'_{k,d}$, which we have just argued cannot be. Given our previous characterization of \mathcal{D}_k^1 as being either empty or an interval, we conclude $\mathcal{D}'_{k,1} = \emptyset$ and $\mathcal{D}_{k,1}^o = \mathcal{D}_k^1$. If $\mathcal{D}'_{k,0} = \emptyset$ for all k , then $\mathcal{D}_{k,0}^o = \mathcal{D}_k^0$ as well. In this case $\mathcal{D}_k = \mathcal{D}_k^o$, so it is strictly optimal to stop the first time $X_t \in \mathcal{D}_{\kappa(M_t)}$; thus, τ^* as defined in Proposition 4 is the unique solution to (11). Q.E.D.

Proof of Proposition 5

We first prove a useful auxiliary lemma.

LEMMA 20: *Let $b' < x < B$. If $\tilde{V}(B, b', x) \geq 0$, then $\tilde{V}(B, b'', x) > 0 \forall b'' \in (b', x)$.*

¹We can always replace stopping at a history h_t with $X_t \in \mathcal{D}'_{k,d}$ with a continuation mechanism at h_t that continues with positive probability and achieves the same payoff as stopping immediately.

PROOF: Suppose $\tilde{V}(B, b', x) \geq 0$. By single-peakedness, $\tilde{V}(B, b, x)$ is decreasing in b on $[b^*(B), x]$. Since $\tilde{V}(B, x, x) = 0$, we have $\tilde{V}(B, b'', x) > 0$ for all $b'' \in [b^*(B), x)$. The only remaining case is $b' < b'' < b^*(B)$. By single-peakedness, $\tilde{V}(B, b, x)$ is increasing in b on $(-\infty, b^*(B)]$. Thus, $0 \leq \tilde{V}(B, b', x) < \tilde{V}(B, b'', x)$. Q.E.D.

Let $\hat{\Lambda} \in \arg \min_{\Lambda \in \mathbb{R}^{N+1}} \mathcal{L}^*(\Lambda)$. With some abuse of notation, we let $\mathcal{B}_N = \{X^1, \dots, X^P\}$ be the set of X_n such that $\hat{\lambda}_n < 0$, keeping the dependence of \mathcal{B}_N on $\hat{\Lambda}$ implicit. After dropping constant terms, we can write $\sup_{(\tau, d_\tau)} \mathcal{L}(\tau, d_\tau, \hat{\Lambda})$ in the form of (11) by taking $g(x, k, d) = u(x, d) - (\hat{\gamma} + \sum_{j=1}^k \hat{\lambda}^j)v(x, d)$ and $\xi^k = \hat{\lambda}^k \frac{c_A}{r}$. Both $g(x, k, 1) - g(x, k, 0)$ and $g(x, k, 1)$ are then strictly increasing in x . Because $\tilde{u}(X_t), \tilde{v}(X_t)$ are martingales in X_t , $g(X_t, k, d)$ is also a martingale. Note that $d_k^x = 1$ if and only if $\tilde{u}(x) - (\hat{\gamma} + \sum_{j=1}^k \hat{\lambda}^j)\tilde{v}(x) \geq 0$. Because $\tilde{u}(x) \leq \tilde{v}(x)$, $d_k^x = 1$ implies $\tilde{v}(x) \geq 0$. Thus,

$$g(X^{k+1}, k+1, d_k^{X^{k+1}}) - g(X^{k+1}, k, d_k^{X^{k+1}}) = -\hat{\lambda}^{k+1} \left(\tilde{v}(X^{k+1}) d_k^{X^{k+1}} + \frac{c_A}{r} \right) \geq -\hat{\lambda}^{k+1} \frac{c_A}{r},$$

meeting all the assumptions on g in the general stopping problem. By Proposition 4, a solution to $\sup_{(\tau, d_\tau)} \mathcal{L}(\tau, d_\tau, \hat{\Lambda})$ exists.

For each k , $\lim_{x \rightarrow \infty} g(x, k, 1) = 1 + \frac{c_R}{r} - (\hat{\gamma} + \sum_{j=1}^k \hat{\lambda}^j)(1 + \frac{c_A}{r}) > 0$. By a similar argument as in (13), if $\mathcal{D}_k^1 = \emptyset$, then $\lim_{x \rightarrow \infty} F_k(x) = 0$, contradicting $F_k(x) \geq g(x, k, 1)$. Therefore, $\mathcal{D}_k^1 \neq \emptyset$.

Let $\mathcal{M}^*(\Lambda) = \arg \max_{(\tau, d_\tau)} \mathcal{L}(\tau, d_\tau, \Lambda)$. If stopping at $t = 0$ is strictly optimal, then the optimal mechanism is unique. Suppose stopping at $t = 0$ is not strictly optimal. For arbitrary $\hat{\Lambda} \in \arg \min_{\Lambda \in \mathbb{R}^{N+1}} \mathcal{L}^*(\Lambda)$, let $X^L = \min\{X^k \in \mathcal{B}_N : \exists (\tau, d_\tau) \in \mathcal{M}^*(\hat{\Lambda}) \text{ s.t. } \mathbb{P}(\tau > \tau(X^k)) > 0\}$ if $\mathcal{B}_N \neq \emptyset$; otherwise, take $X^L = 0$ (we keep the dependence on $\hat{\Lambda}$ implicit). For each $X^k \in \mathcal{B}_N$, $X^k < X^L$ implies that $\tau \leq \tau(X^k)$ for all $(\tau, d_\tau) \in \mathcal{M}^*(\hat{\Lambda})$. Our next proof shows that for every optimal mechanism, its continuation mechanism at $\tau(X^L)$ is the same. In this case, we say the optimal continuation mechanism at $\tau(X^L)$ is unique.

LEMMA 21: *Suppose stopping at $t = 0$ is not strictly optimal. For each $\hat{\Lambda}$ and corresponding X^L , $\mathcal{D}'_{L,0} = \emptyset$ and the unique optimal continuation mechanism at $\tau(X^L)$ is (τ^L, d_τ^L) where $\tau^L = \inf\{t : X_t \notin (b_L, B_L)\}$ and $d_\tau^L = \mathbb{1}(X_t \geq B_L)$.*

PROOF: It suffices to show $\mathcal{D}'_{L,0} = \emptyset$; if this is so, then the same arguments as in Proposition 7 imply the optimal continuation mechanism (τ^L, d_τ^L) is unique and $\tau^L = \inf\{t : X_t \notin (b_L, B_L)\}$ and $d_\tau^L = \mathbb{1}(X_t \geq B_L)$. That $\tau \geq \tau(X^k)$ for all $X^k < X^L$ means either $X^L = X^P$ or there is a lower stopping threshold in $b_L \in (X^{L+1}, X^L]$ at which stopping is strictly optimal (namely, $b_L \in \mathcal{D}_L^0$). In the latter case, if $b_L \in \mathcal{D}_L^1$, then because \mathcal{D}_L^1 is an interval unbounded above, $X^L \in \mathcal{D}_L^1$ and so it is strictly optimal to stop immediately at $\tau(X^L)$, a contradiction of the definition of X^L . Therefore, $b_L \in \mathcal{D}_{L,0}^0$, which as shown in the proof of Proposition 7, implies $\mathcal{D}'_{L,0} = \emptyset$.

Suppose $X^L = X^P$. The payoff to rejecting at $t > \tau(X^L)$ is $\hat{c} = \frac{c_R}{r} - (\hat{\gamma} + \sum_{k=1}^L \hat{\lambda}^k) \frac{c_A}{r}$. If $\hat{c} = 0$, then it is never optimal to stop and reject as there is always always a positive option value of continued experimentation, so $\mathcal{D}'_{k,0} = \emptyset$. Suppose $\hat{c} > 0$. If $\mathcal{D}'_{L,0} \neq \emptyset$, then $\mathcal{D}'_{L,0} = \mathcal{D}_L^0 = \{b_L\}$. For $X_0 < b_L$, $\inf\{t : X_t \in \mathcal{D}_L\} = \inf\{t : X_t \geq b_L\}$ and so

$$\lim_{x \rightarrow -\infty} F_L(x) = \lim_{x \rightarrow -\infty} \mathbb{E}^x \left[e^{-r\tau + (b_L)} G_L(b_L) \right] = 0 < \hat{c} \leq \lim_{x \rightarrow -\infty} G_L(x),$$

a contradiction. This argument implies that stopping is strictly optimal at sufficiently low x and so $b_L > -\infty$. Thus, $\mathcal{D}'_{L,0} = \emptyset$. *Q.E.D.*

Our next lemma looks at complementary slackness conditions. We note that $RDP(X_n)$ can be rewritten as $\mathbb{E}^{X_n}[e^{-r\tau[h_\tau(X_n)]}v(X_{\tau[h_\tau(X_n)]}, d_\tau[h_\tau(X_n)])] \geq 0$ and so only depends on the continuation mechanism at $\tau(X_n)$. When the optimal continuation mechanism at $\tau(X_n)$ is unique, we will simply say that $RDP(X_n)$ binds (or is violated), keeping the dependence of $RDP(X_n)$ on the optimal continuation mechanism at $\tau(X_n)$ implicit.

LEMMA 22: *There exists $\widehat{\Lambda} \in \arg \min_{\Lambda \in \mathbb{R}^{N+1}} \mathcal{L}^*(\Lambda)$ and $(\tau, d_\tau) \in \mathcal{M}^*(\widehat{\Lambda})$ such that (τ, d_τ) and $\widehat{\Lambda}$ satisfy complementary slackness for all $RDP(X_n)$ with $X_n \leq X^L$.*

PROOF: Take some $\widehat{\Lambda} \in \arg \min_{\Lambda \in \mathbb{R}^{N+1}} \mathcal{L}^*(\Lambda)$. $\mathcal{L}^*(\widehat{\Lambda})$ can be written as

$$\begin{aligned} & \max_{(\tau, d_\tau)} \mathbb{E} \left[e^{-r\tau} \left(u(X_\tau, d_\tau) - \left(\widehat{\gamma} + \sum_{k=1}^{L-1} \widehat{\lambda}^k \right) v(X_\tau, d_\tau) \right) \mathbb{1}(\tau < \tau(X^L)) \right. \\ & \quad + \sum_{k=1}^{L-1} e^{-r(\tau \wedge \tau(X^k))} \widehat{\lambda}^k v(X_{\tau \wedge \tau(X^k)}, d_\tau(X^k)) \\ & \quad \left. + e^{-r\tau(X^L)} \left(F_L(X^L; \widehat{\Lambda}) + \widehat{\lambda}^L \frac{c_A}{r} \right) \mathbb{1}(\tau \geq \tau(X^L)) \right] + \widehat{\gamma} \left(V + \frac{c_A}{r} \right), \end{aligned}$$

where F_L is defined as in our general stopping problem only now making the dependence on $\widehat{\Lambda}$ explicit. Any change to $\widehat{\Lambda}$ that decreases $F_L(X^L; \widehat{\Lambda}) + \widehat{\lambda}^L \frac{c_A}{r}$ will weakly decrease $\mathcal{L}^*(\widehat{\Lambda})$, strictly so if $b_k = -\infty$ for all $k < L$.²

$RDP(X_n)$ binds for $X_n < b_L$ since $\mathbb{P}(\tau > \tau(X_n)) = 0$, so complementary slackness conditions hold. Suppose $RDP(X^L)$ is violated. We can apply the same arguments as in Lemma 5 to show³ that A 's continuation value under any $(\tau, d_\tau) \in \mathcal{M}^*(\widehat{\Lambda})$ at $\tau(X^L)$, namely $\widetilde{V}(B_L, b_L, X^L)$, must be strictly negative. $F_L(X^L; \widehat{\Lambda})$ is then equal to

$$\begin{aligned} & \mathbb{E}^{X^L} \left[e^{-r\tau_+(B_L; b_L)} \left(u(B_L, 1) - \left(\widehat{\gamma} + \sum_{k=1}^L \widehat{\lambda}^k \right) v(B_L, 1) \right) \right. \\ & \quad \left. + e^{-r\tau(b_L; B_L)} \left(\frac{c_R}{r} - \left(\widehat{\gamma} + \sum_{k=1}^L \widehat{\lambda}^k \right) \frac{c_A}{r} \right) \right] \\ & = \widetilde{J}(B_L, b_L, X^L) + \frac{c_R}{r} - \left(\widehat{\gamma} + \sum_{k=1}^L \widehat{\lambda}^k \right) \left(\widetilde{V}(B_L, b_L, X^L) + \frac{c_A}{r} \right). \quad (14) \end{aligned}$$

²If $b_k = -\infty$ for all $k < L$, then continuing at $\tau(b_k)$ is strictly optimal and a small change in $F_L(X^L; \widehat{\Lambda}) + \widehat{\lambda}^L \frac{c_A}{r}$ will still preserve $b_k = -\infty$. If $b_k > \infty$, then $b_k \in \mathcal{D}'_k$, so stopping and continuing are both optimal at $\tau(b_k)$. In this case, reducing $F_L(X^L; \widehat{\Lambda}) + \widehat{\lambda}^L \frac{c_A}{r}$ lowers the value of continuing at $\tau(b_k)$ and so would make stopping at $\tau(b_k)$ strictly optimal. Since stopping at $\tau(b_k)$ was optimal before, the value of the Lagrangian is the same.

³The proof of Lemma 5 for $X_n = X^L$ only depends on the continuation mechanism of $(\tau_N^*, d_{N,\tau}^*)$ at $\tau(X^L)$ being unique and so applies here.

Suppose $b_k = -\infty$ for all $k < L$. By the theorem of the maximum, the optimal thresholds and decisions at each threshold are continuous in Λ at $\widehat{\Lambda}$. Applying the envelope theorem, we have

$$\frac{d}{d\widehat{\lambda}^1} \left[F_L(X^L; \widehat{\Lambda}) + \widehat{\lambda}^L \frac{c_A}{r} \right] = - \left[\widetilde{V}(B_L, b_L, X^L) + \frac{c_A}{r} \right] + \frac{c_A}{r} > 0.$$

Thus, decreasing $\widehat{\lambda}^L$ will lower $\mathcal{L}^*(\widehat{\Lambda})$, a contradiction of $\widehat{\Lambda} \in \arg \min_{\Lambda \in \mathbb{R}_{\leq}^{N+1}} \mathcal{L}^*(\Lambda)$. Therefore, $RDP(X^L)$ cannot be violated at $\widehat{\Lambda}$. A similar argument holds if $RDP(X^L)$ is slack, only now we derive a contradiction by increasing $\widehat{\lambda}^L$ instead of decreasing $\widehat{\lambda}^L$. Because the optimal continuation mechanism is also unique at $\tau(X_n)$ for $X_n \in (b_L, X^L)$, an analogous argument implies $RDP(X_n)$ cannot be violated.

Suppose there exists a j such that $b_j > -\infty$ for $j < L$ and let k be the largest such j . Decreasing $F_L(X^L; \widehat{\Lambda}) + \widehat{\lambda}^L \frac{c_A}{r}$ reduces the value continuing at $\tau(b_k)$, which then makes stopping at $\tau(b_k)$ strictly optimal. The continuation mechanism at $\tau(X^k)$ is now unique. Thus, if $RDP(X^L)$ is not binding or $RDP(X_n)$ is violated for some $X_n \leq X^L$, then by changing $\widehat{\Lambda}$ as in the previous paragraph to some $\widehat{\Lambda}'$ which lowers $F_L(X^L; \Lambda) + \lambda^L \frac{c_A}{r}$, we have not decreased the Lagrangian so $\mathcal{L}^*(\widehat{\Lambda}) = \mathcal{L}^*(\widehat{\Lambda}')$ and $\widehat{\Lambda}' \in \arg \min_{\Lambda \in \mathbb{R}_{\leq}^{N+1}} \mathcal{L}^*(\Lambda)$. We can apply the same arguments as above, taking X^k to replace X^L , to conclude that if $b_j = -\infty$ for all $j < k$, then $\widehat{\Lambda}'$ and any $(\tau, d_\tau) \in \mathcal{M}^*(\widehat{\Lambda}')$ must satisfy complementary slackness conditions for $RDP(X_n)$ for $X_n \leq X^k$. If there exists a $j > k$ such that $b_j > -\infty$, then we can apply the same arguments as above until we have reached an k' such that $b_j = -\infty$ for all $j < k'$. In this case, complementary slackness conditions must hold for all $RDP(X_n)$ with $X_n \leq X^{k'}$ and $X^{k'}$ takes the role of X^L for our corresponding choice of Λ derived from $\widehat{\Lambda}$ using the above procedure. Q.E.D.

Take $\widehat{\Lambda} \in \arg \min_{\Lambda \in \mathbb{R}_{\leq}^{N+1}} \mathcal{L}^*(\Lambda)$ such that for some $(\tau, d_\tau) \in \mathcal{M}^*(\widehat{\Lambda})$, complementary slackness conditions hold for all $RDP(X_n)$ with $X_n \leq X^L$. By the same arguments as in Lemma 5, that $RDP(X^L)$ binds implies $\widetilde{V}(B_L, b_L, X^L) = 0$. Using (14), because $G_L(x) \geq \frac{c_R}{r} - (\widehat{\gamma} + \sum_{k=1}^L \widehat{\lambda}^k) \frac{c_A}{r}$ and $\widetilde{V}(B_L, b_L, X^L) = 0$, $F_L(X^L) > G_L(X^L)$ ⁴ implies $\widetilde{J}(B_L, b_L, X^L) > 0$.

We now argue that rejection at $X_t = x > X^L$ is strictly suboptimal. Because X has independent increments conditional on θ , we have

$$\begin{aligned} \widetilde{V}(B, b, x; z_0) &= \frac{e^{z_x}}{1 + e^{z_x}} \widetilde{V}(B, b, x; \infty) + \frac{1}{1 + e^{z_x}} \widetilde{V}(B, b, x; -\infty) \\ &= \frac{e^{z_x}}{1 + e^{z_x}} \widetilde{V}(B - x, b - x, 0; \infty) + \frac{1}{1 + e^{z_x}} \widetilde{V}(B - x, b - x, 0; -\infty) \\ &= \widetilde{V}(B - x, b - x, 0; z_x). \end{aligned}$$

Thus, $\widetilde{V}(B_N(X^L), b_L, X^L; z_0) = 0$ implies $\widetilde{V}(B_N(X^L) - X^L, b_L - X^L, 0, z_{X^L}) = 0$. By Lemma 3, $\widetilde{V}(B_N(X^L) - X^L, b_L - X^L, 0, z_x) > 0$ for all $x > X^L$. Then, by Lemma 20, $\widetilde{V}(B_N(X^L) - X^L, -\epsilon, 0, z_x) > 0$ for any $\epsilon \in (0, X^L - b_L)$ and all $x > X^L$. A similar argument holds for R so that $\widetilde{J}(B_N(X^L) - X^L, -\epsilon, 0, z_x) > 0$.

⁴By the definition of X^L , we must have $X^L \notin \mathcal{D}_L$; otherwise, $\mathbb{P}(\tau > \tau(X^L)) = 0$ for all $(\tau, d_\tau) \in \mathcal{M}^*(\widehat{\Lambda})$.

Take some (x, m) and $\epsilon > 0$ with $m > b_L$, $x > X^L$ and $x - \epsilon > X^{\kappa(m)+1}$. Let $B' = B_N(X^L) - X^L + x$ and define $\tau' = \inf\{t : X_t \notin (x - \epsilon, B')\}$ and $d'_\tau = \mathbb{1}(X_{\tau'} \geq B')$. The continuation value in our Lagrangian from using (τ', d'_τ) at a history h_t such that $(X_t, M_t) = (x, m)$ is

$$\begin{aligned} & \mathbb{E}_{x,m} \left[e^{-r\tau_+(B';x-\epsilon)} \left(u(B', 1) - \left(\widehat{\gamma} + \sum_{k=1}^{\kappa(m)} \widehat{\lambda}^k \right) v(B', 1) \right) \right. \\ & \quad \left. + e^{-r\tau(x-\epsilon;B')} \left(\frac{c_R}{r} - \left(\widehat{\gamma} + \sum_{k=1}^{\kappa(m)} \widehat{\lambda}^k \right) \frac{c_A}{r} \right) \right] \\ & = \widetilde{J}(B_N(X^L) - X^L, -\epsilon, 0; z_x) + \frac{c_R}{r} \\ & \quad - \left(\widehat{\gamma} + \sum_{k=1}^{\kappa(m)} \widehat{\lambda}^k \right) \left(\widetilde{V}(B_N(X^L) - X^L, -\epsilon, 0; z_x) + \frac{c_A}{r} \right), \end{aligned}$$

which is strictly greater than $\frac{c_R}{r} - \left(\widehat{\gamma} + \sum_{k=1}^{\kappa(m)} \widehat{\lambda}^k \right) \frac{c_A}{r}$, the payoff at x of rejecting. Thus, rejection when $(X_t, M_t) = (x, m)$ cannot be optimal and so $\mathcal{D}_k^0 = \mathcal{D}_{k,0}^* = \emptyset$ for all $k < L$. $\mathcal{D}_{L,1}^0 = \emptyset$ by Lemma 21, so Proposition 7 implies the solution to the Lagrangian, call it $(\tau_N^*, d_{N,\tau}^*)$, is unique.

By analogous arguments those in Lemma 22, $(\tau_N^*, d_{N,\tau}^*)$ and $\widehat{\Lambda}$ must satisfy complementary slackness conditions for all $RDP(X_n)$ and $PK(V)$. We conclude that $(\tau_N^*, d_{N,\tau}^*)$ solves $H_N(V)$. Finally, if $B_N(0) > 0$, but $B_N(m) = m$ for some $m < 0$, then the stopping rule approves with probability one. It is easy to see that immediate approval at $t = 0$ strictly dominates this mechanism.

Although complementary slackness conditions imply $RDP(X^k)$ binds under $(\tau_N^*, d_{N,\tau}^*)$ for all $X^k \in \mathcal{B}_N$, they do not imply that $RDP(X_n)$ is slack for all $X_n \notin \mathcal{B}_N$. However, we can add into \mathcal{B}_N any X_n such that $RDP(X_n)$ binds but $\widehat{\lambda}_n = 0$ without changing the statement of Proposition 5.

Proof of Proposition 6

PROOF: Let $\widehat{\Lambda} \in \arg \min_{\Lambda \in \mathbb{R}^{N'}} \mathcal{L}^*(\Lambda)$ with $\{X^1, \dots, X^P\} = \{X_n : \widehat{\lambda}_n < 0\}$. For $0 \leq k \leq P-1$, take $g(x, k, 1) = \tilde{u}(x) + \sum_{j=k+1}^P \widehat{\lambda}^j \widehat{v}_\ell(x, 1)$, $g(x, P, 1) = \tilde{u}(x)$ and $\xi^k = \widehat{\lambda}^k \widehat{v}_\ell(X^k, 0)$. We rule out the choice of $d = 0$ by setting $g(x, k, d)$ to be a sufficiently low constant.⁵ It is straightforward to verify that $g(X_t, k, 1)$ is a martingale. Then

$$\begin{aligned} g(X^{k+1}, k+1, 1) - g(X^{k+1}, k, 1) & = -\widehat{\lambda}^{k+1} \widehat{v}_\ell(X^{k+1}, 1) \geq -\widehat{\lambda}^{k+1} \widehat{v}_\ell(X^{k+1}, 0) \\ & = -\xi^{k+1}. \end{aligned}$$

A solution τ_N^* to $\sup_\tau \mathcal{L}(\tau, \widehat{\Lambda})$ exists by Proposition 4.

⁵We can safely ignore all conditions on g for $d = 0$ since $d = 0$ will never be optimal.

We next to show $g(x, k, 1)$ is increasing in x at $\hat{\Lambda}$. Note that

$$\frac{\partial g(x, k, 1)}{\partial x} = \frac{2\mu}{\sigma^2} \frac{e^{z_h(x)}}{(1 + e^{z_h(x)})^2} \left[1 - f + \sum_{j=k+1}^P \hat{\lambda}^j \frac{1 + e^{z_h}}{1 + e^{z_\ell}} \left(e^{-\Delta z} \left(1 + \frac{c_A}{r} \right) - a - \frac{c_A}{r} \right) \right].$$

If $e^{-\Delta z} \left(1 + \frac{c_A}{r} \right) - a - \frac{c_A}{r} \leq 0$, then $\frac{\partial g(x, k, d)}{\partial x} > 0$.

Suppose $e^{-\Delta z} \left(1 + \frac{c_A}{r} \right) - a - \frac{c_A}{r} > 0$. The sign of $\frac{\partial g(x, k, 1)}{\partial x}$ is the same for all x , but may be negative for arbitrary $\hat{\Lambda}$. In this case, $\frac{\partial g(x, k, 1)}{\partial x}$ is increasing in k , so it suffices to show $\frac{\partial g(x, 1, 1)}{\partial x} > 0$. Suppose $\frac{\partial g(x, 1, 1)}{\partial x} \leq 0$. The limit $\lim_{x \rightarrow -\infty} g(x, 1, 1) < 0$, so $\frac{\partial g(x, 1, 1)}{\partial x} \leq 0$ implies $g(x, 1, 1) < 0$ for all x , in which case it is never optimal to stop at $t < \tau(X^1)$ and

$$\mathcal{L}^*(\hat{\Lambda}) = \mathbb{E} \left[e^{-r\tau(X^1)} \left(F_1(X^1; \hat{\Lambda}) + \hat{\lambda}^1 \frac{c_A}{r} \right) \right] - \sum_{k=1}^P \hat{\lambda}^k \left(V_\ell + \frac{c_A}{r} \right).$$

$\hat{\lambda}^1$ does not appear in $F_1(X^1; \hat{\Lambda})$, so changing $\hat{\lambda}^1$ has no impact on the continuation value $F_1(X^1; \hat{\Lambda})$ and $\frac{\partial \mathcal{L}^*(\hat{\Lambda})}{\partial \hat{\lambda}^1} = \mathbb{E} \left[e^{-r\tau(X^1)} \frac{c_A}{r} \right] - V_\ell - \frac{c_A}{r} < 0$, a contradiction of $\hat{\lambda}^1 < 0$ and $\hat{\Lambda} \in \arg \min_{\Lambda \in \mathbb{R}^{N'}} \mathcal{L}^*(\Lambda)$. Therefore, we must have $\frac{\partial g(x, 1, 1)}{\partial x} > 0$. We conclude that $g(x, k, 1)$ is strictly increasing in x for all k .

We next argue that $\lim_{x \rightarrow \infty} g(x, k, 1) > 0$. If $\lim_{x \rightarrow \infty} g(x, 1, 1) \leq 0$, then $g(x, 1, 1) < 0$ for all x . A similar contradiction can be derived from the fact that stopping at $t < \tau(X^1)$ would never be optimal and so $\lim_{x \rightarrow \infty} g(x, 1, 1) > 0$. Because $g(x, k, 1)$ is increasing in k , we conclude $\lim_{x \rightarrow \infty} g(x, k, 1) > 0$ for all k . As argued in the proof of Proposition 7, this implies $\mathcal{D}_k^1 \neq \emptyset$ for all k .

By ruling out $d_\tau = 0$, we know $\mathcal{D}_k^0 = \mathcal{D}'_{k,0} = \emptyset$ and we can apply Proposition 7 to conclude that τ_N^* is the unique solution to $\mathcal{L}^*(\hat{\Lambda})$. Let $B_N(m) = B_{\kappa(m)}$. To show $\tau_N^* = \inf\{t : X_t \geq B_N(M_t)\}$, it suffices to show that if $B_k > X^k$, then $b_k = -\infty$. Suppose not, so that $b_k > X^{k+1}$ for some k . By the same arguments as in Proposition 7, $b_k \in \mathcal{D}_k = \mathcal{D}_k^1$ implies $x \in \mathcal{D}_k^1$ for all $x > b_k$, contradicting $B_k > X^k$. Therefore, $b_k = -\infty$ for all k with $B_k > X^k$.

We can apply an analogous argument as in Lemma 22 to show that $(\tau_N^*, 1)$ and $\hat{\Lambda}$ must satisfy complementary slackness conditions for all $RDIC(X_n)$ constraints. Theorem 1 of Balzer and Janßen (2002) then shows that $(\tau_N^*, 1)$ solves H_h . As we did in Proposition 5, we let $\mathcal{B}_N = \{X^1, \dots, X^P\}$ and then add into \mathcal{B}_N any X_n such that $RDP(X_n)$ binds but $\hat{\lambda}_n = 0$ without changing the result. Q.E.D.

Satisfying Conditions of Theorem 1 of Balzer and Janßen (2002)

Balzer and Janßen (2002) make two restrictions on the choice of (τ, d_τ) , requiring $\mathbb{P}(\tau > 0) = 1$ and $\mathbb{P}(\tau < \infty) = 1$. The restriction $\mathbb{P}(\tau > 0) = 1$ can be dropped as we allow τ to depend on the randomization device Y_0 . The restriction $\mathbb{P}(\tau < \infty) = 1$ can be dropped as well, because for each $d \in \{0, 1\}$, both $e^{-rt}u(X_t, d)$ and $e^{-rt}v(X_t, d)$ go to 0 as $t \rightarrow \infty$.

Their theorem also requires a Slater condition that there exists a mechanism for which all constraints are slack. To construct such a mechanism for $H_N(V)$, let B_A^{FB} be the static approval threshold in A 's first best mechanism. Take a mechanism, which approves with probability $1 - \epsilon$ at $\tau(X_n)$ for each $X_n \geq B_A^{FB}$ and uses A 's first-best mechanism as its

continuation mechanism at $\tau(\bar{x})$ where $\bar{x} = \sup\{X_n : X_n < B_A^{FB}\}$. For small enough ϵ , all constraints will be slack. For the problem in H_h , the Slater condition is satisfied by τ' with $\mathbb{P}(\tau' = \infty) = 1$.

APPENDIX E: STATIC THRESHOLD MECHANISM PROOFS

Let $\Phi(B, b, x) = \mathbb{E}^x[e^{-r\tau+(B;b)}]$ be the discounted probability of reaching B before b when $(X_0, Z_0) = (x, z_x)$ and $\phi(B, b, x) = \mathbb{E}^x[e^{-r\tau(b;B)}]$ be the discounted probability of reaching b before B when $(X_0, Z_0) = (x, z_x)$.⁶ In both functions, we restrict attention to $B > b$. It is easy to see that Φ is decreasing in B and b , ϕ is increasing in b and B . $\Phi(B, b, x) + \phi(B, b, x)$ is strictly less than 1 and is decreasing in B for $x \in (b, B)$.⁷ Φ, ϕ are differentiable in all arguments. Let $\Phi_B(B, b, x) := \frac{\partial\Phi(B,b,x)}{\partial B}$ and let $\Phi_b(B, b, x) := \frac{\partial\Phi(B,b,x)}{\partial b}$, with a similar definition for $\phi_B(B, b, x), \phi_b(B, b, x)$.

Proof of Lemma 1

PROOF: We first present the proof of single-peakedness in B for $\tilde{V}(B, b, x)$. The proof for \tilde{J} is analogous. Fix $b < x$. If \tilde{V} is not single-peaked in B , then there exist $B^3 > B^2 > B^1 \geq x$ such that $\tilde{V}(B^1, b, x) = \tilde{V}(B^3, b, x) \geq \tilde{V}(B^2, b, x)$. For threshold B^1 , we have

$$\tilde{V}(B^1, b, x) = \Phi(B^1, b, x)v(B^1, 1) + \phi(B^1, b, x)v(b, 0) - \frac{c_A}{r}.$$

For B^2 , by standard dynamic programming arguments, we have

$$\begin{aligned} \tilde{V}(B^2, b, x) &= \mathbb{E} \left[e^{-r\tau+(B^1;b)} \mathbb{E}^{B^1} \left[e^{-r\tau(B^2;b)} v(B^2, 1) + e^{-r\tau(b;B^2)} \frac{c_A}{r} \right] + e^{-r\tau(b;B^1)} v(b, 0) \right] - \frac{c_A}{r} \\ &= \Phi(B^1, b, x) \left(\tilde{V}(B^2, b, B^1) + \frac{c_A}{r} \right) + \phi(B^1, b, x)v(b, 0) - \frac{c_A}{r}, \end{aligned} \quad (15)$$

Similarly, we have

$$\begin{aligned} \tilde{V}(B^3, b, x) &= \Phi(B^1, b, x) \left(\tilde{V}(B^3, b, B^1) + \frac{c_A}{r} \right) + \phi(B^1, b, x)v(b, 0) - \frac{c_A}{r}, \\ \tilde{V}(B^2, b, x) &= \Phi(B^2, b, x)v(B^2, 1) + \phi(B^2, b, x)v(b, 0) - \frac{c_A}{r}, \\ \tilde{V}(B^3, b, x) &= \Phi(B^2, b, x) \left(\tilde{V}(B^3, b, B^2) + \frac{c_A}{r} \right) + \phi(B^2, b, x)v(b, 0) - \frac{c_A}{r}. \end{aligned}$$

Using the above expressions and $\tilde{V}(B^1, b, x) = \tilde{V}(B^3, b, x) \geq \tilde{V}(B^2, b, x)$, we get $\tilde{V}(B^3, b, B^1) + \frac{c_A}{r} = v(B^1, 1) \geq \tilde{V}(B^2, b, B^1) + \frac{c_A}{r}$ and $\tilde{V}(B^3, b, B^2) + \frac{c_A}{r} \geq v(B^2, 1)$.

⁶Stokey (2009) gives closed-form formula for these discounted probabilities conditional on θ , which can then be used to calculate Φ, ϕ explicitly based on the belief about θ implied by x .

⁷That $\Phi + \phi$ is decreasing in B follows from the observation that $\Phi + \phi = \mathbb{E}^x[e^{-r(\tau+(B) \wedge \tau(b))}]$ and for $B < B'$, $\tau(B) \wedge \tau(b) \leq \tau(B') \wedge \tau(b)$.

Suppose $v(B^1, 1) \geq 0$. Using $\tilde{V}(B^3, b, B^1) + \frac{c_A}{r} = v(B^1, 1)$, by similar dynamic programming arguments as in (15), we have

$$\begin{aligned} \tilde{V}(B^3, b, B^2) &= \Phi(B^3, B^1, B^2)v(B^3, 1) + \phi(B^3, B^1, B^2)\left(\tilde{V}(B^3, b, B^1) + \frac{c_A}{r}\right) - \frac{c_A}{r} \\ &= \Phi(B^3, B^1, B^2)v(B^3, 1) + \phi(B^3, B^1, B^2)v(B^1, 1) - \frac{c_A}{r} \\ &= \mathbb{E}^{B^2}\left[e^{-r(\tau_+(B^3) \wedge \tau(B^1))}v(X_{\tau_+(B^3) \wedge \tau(B^1)}, 1)\right] - \frac{c_A}{r} \\ &< \mathbb{E}^{B^2}\left[v(X_{\tau_+(B^3) \wedge \tau(B^1)}, 1)\right] - \frac{c_A}{r} = v(B^2, 1) - \frac{c_A}{r}, \end{aligned}$$

contradicting $\tilde{V}(B^3, b, B^2) + \frac{c_A}{r} \geq v(B^2, 1)$. The first inequality above follows from $v(B^1, 1) \geq 0$ and $v(B^3, 1) > 0$ while the last equality follows by an application of Doob's optional stopping theorem and that $v(X_t, 1)$ is a martingale.

Now suppose $v(B^1, 1) < 0$. Because $\Phi(B^2, b, B^1) + \phi(B^2, b, B^1) < 1$, multiplying both sides by $v(B^1, 1) < 0$, we have

$$\begin{aligned} v(B^1, 1) &< \Phi(B^2, b, B^1)v(B^1, 1) + \phi(B^2, b, B^1)v(B^1, 1) \\ &< \Phi(B^2, b, B^1)v(B^2, 1) + \phi(B^2, b, B^1)\frac{c_A}{r} = \tilde{V}(B^2, b, B^1) + \frac{c_A}{r}, \end{aligned}$$

a contradiction of $v(B^1, 1) \geq \tilde{V}(B^2, b, B^1) + \frac{c_A}{r}$. It must be that \tilde{V} is strictly single-peaked in B . By interchanging the roles of B with b and $v(B, 1)$ with $v(b, 0)$, an analogous argument shows single-peakedness with respect to b . Q.E.D.

Proof of Lemma 2

PROOF: Fix $b < x$ and let $B' = \arg \max_B \tilde{V}(B, b, x)$. Given the single-peakedness of \tilde{J} , if $B' > \arg \max_B \tilde{J}(B, b, x)$, then $\frac{\partial \tilde{J}(B, b, x)}{\partial B}|_{B=B'} < 0 = \frac{\partial \tilde{V}(B, b, x)}{\partial B}|_{B=B'}$. To generate a contradiction, it suffices to show $\frac{\partial \tilde{J}(B, b, x)}{\partial B} \geq \frac{\partial \tilde{V}(B, b, x)}{\partial B}$. This follows from

$$\begin{aligned} \frac{\partial \tilde{J}(B, b, x)}{\partial B} &= \Phi_B(B, b, x)u(B, 1) + \Phi(B, b, x)\frac{\partial u(B, 1)}{\partial B} + \phi_B(B, b, x)\frac{c_R}{r} \\ &= \Phi_B(B, b, x)\tilde{u}(B) + \Phi(B, b, x)\tilde{u}'(B) + (\Phi_B(B, b, x) + \phi_B(B, b, x))\frac{c_R}{r} \\ &\geq \Phi_B(B, b, x)\tilde{v}(B) + \Phi(B, b, x)\tilde{v}'(B) + (\Phi_B(B, b, x) + \phi_B(B, b, x))\frac{c_A}{r} \\ &= \frac{\partial \tilde{V}(B, b, x)}{\partial B}. \end{aligned}$$

The inequality follows from $\Phi_B \leq 0$, $\tilde{u} \leq \tilde{v}$, $\tilde{v}' \leq \tilde{u}'$, $\Phi_B + \phi_B \leq 0$ and $c_A \geq c_R$. Q.E.D.

Proof of Lemma 3

PROOF: Suppose $\tilde{V}(B, b, x; z) \geq 0$. $\tilde{V}(B, b, x; z)$ is a convex combination of $\tilde{V}(B, b, x; \infty)$ (with weight $\frac{e^{-\frac{z+\frac{2\mu}{\sigma^2}x}}{1+e^{-\frac{z+\frac{2\mu}{\sigma^2}x}}}}$) and $\tilde{V}(B, b, x; -\infty)$ (with weight $\frac{1}{1+e^{-\frac{z+\frac{2\mu}{\sigma^2}x}}}$), so the proof

is immediate if $\tilde{V}(B, b, x; \infty) > \tilde{V}(B, b, x; -\infty)$. Let $\Psi = \mathbb{E}^x[e^{-r\tau+(B;b)}|H]$ and $\psi = \mathbb{E}^x[e^{-r\tau(b;B)}|H]$. Then $\tilde{V}(B, b, x; \infty) = \Psi(1 + \frac{c_A}{r}) + \psi \frac{c_A}{r} - \frac{c_A}{r}$. Stokey (2009) shows $\mathbb{E}^x[e^{-r\tau+(B;b)}|L] = \Psi e^{\frac{2\mu}{\sigma^2}(x-B)}$ and $\mathbb{E}^x[e^{-r\tau(b;B)}|L] = \psi e^{\frac{2\mu}{\sigma^2}(x-b)}$, so $\tilde{V}(B, b, x; -\infty) = \Psi e^{\frac{2\mu}{\sigma^2}(x-B)}(a + \frac{c_A}{r}) + \psi e^{\frac{2\mu}{\sigma^2}(x-b)} \frac{c_A}{r} - \frac{c_A}{r}$.

In order for $\tilde{V}(B, b, x; z) \geq 0$, either $\tilde{V}(B, b, x; \infty) \geq 0$ or $\tilde{V}(B, b, x; -\infty) \geq 0$. Therefore, we only need to show $\tilde{V}(B, b, x; -\infty) < \max\{0, \tilde{V}(B, b, x; \infty)\}$. Suppose $\tilde{V}(B, b, x; -\infty) \geq \max\{0, \tilde{V}(B, b, x; \infty)\}$. Then

$$\Psi e^{\frac{2\mu}{\sigma^2}(x-B)} \left(a + \frac{c_A}{r} \right) + \psi e^{\frac{2\mu}{\sigma^2}(x-b)} \frac{c_A}{r} - \frac{c_A}{r} \geq \max \left\{ 0, \Psi \left(1 + \frac{c_A}{r} \right) + \psi \frac{c_A}{r} - \frac{c_A}{r} \right\}.$$

The LHS is increasing in a so it suffices to show a contradiction when $a = 1$. For $a = 1$, we can rearrange this inequality to get

$$\frac{c_A}{r + c_A} \frac{1 - \psi e^{\frac{2\mu}{\sigma^2}(x-b)}}{e^{\frac{2\mu}{\sigma^2}(x-B)}} \leq \Psi \leq \frac{c_A}{r + c_A} \frac{\psi (e^{\frac{2\mu}{\sigma^2}(x-b)} - 1)}{1 - e^{\frac{2\mu}{\sigma^2}(x-B)}}.$$

Simplifying the LHS and RHS of these inequalities, we get $\psi \geq \frac{e^{-\frac{2\mu}{\sigma^2}(x-B)} - 1}{e^{-\frac{2\mu}{\sigma^2}(b-B)} - 1}$. Stokey (2009) shows $\psi = \frac{e^{R_1(x-B)} - e^{R_2(x-B)}}{e^{R_1(b-B)} - e^{R_2(b-B)}}$ where $R_1 = \frac{-\mu - \sqrt{\mu^2 + 2r\sigma^2}}{\sigma^2}$, $R_2 = \frac{-\mu + \sqrt{\mu^2 + 2r\sigma^2}}{\sigma^2}$. At $r = 0$, we have $R_1 = -\frac{2\mu}{\sigma^2}$ and $R_2 = 0$, which implies $\psi = \frac{e^{-\frac{2\mu}{\sigma^2}(x-B)} - 1}{e^{-\frac{2\mu}{\sigma^2}(b-B)} - 1}$. As is easily seen from its definition, ψ is strictly decreasing in r . Thus, for any $r > 0$, we have $\psi < \frac{e^{-\frac{2\mu}{\sigma^2}(x-B)} - 1}{e^{-\frac{2\mu}{\sigma^2}(b-B)} - 1}$, a contradiction. Q.E.D.

Proof of Lemma 4

PROOF: The same arguments as in Lemma 1 imply \check{J} is single-peaked in B and b . Given this, it suffices to show that $\frac{\partial \check{J}(B, b, x, U')}{\partial B} \geq \frac{\partial \check{J}(B, b, x, U)}{\partial B}$ for $U' > U \geq 0$. Using $\phi_B \geq 0$, we have

$$\begin{aligned} \frac{\partial \check{J}(B, b, x, U')}{\partial B} &= \Phi_B(B, b, x)u(B, 1) + \Phi(B, b, x)\tilde{u}'(B) + \phi_B(B, b, x) \left(U' + \frac{c_R}{r} \right) \\ &\geq \Phi_B(B, b, x)u(B, 1) + \Phi(B, b, x)\tilde{u}'(B) + \phi_B(B, b, x) \left(U + \frac{c_R}{r} \right) \\ &= \frac{\partial \check{J}(B, b, x, U)}{\partial B}. \end{aligned} \quad \text{Q.E.D.}$$

For our next two proofs, it is useful to define the function $\bar{V}(B, x) := \max_b \tilde{V}(B, b, x)$, which gives A 's continuation value at $X_t = x$ when A is allowed to choose optimally when to quit but R fixes the approval threshold at B .

Proof of Lemma 7

PROOF: Take $m^1 < m^2$. As shown in the proof of Proposition 5, $\tilde{V}(\underline{B}_N(m^i), m^i - \delta_N, m^i; z_0) = \tilde{V}(\underline{B}_N(m^i) - m^i, -\delta_N, 0; z_{m^i})$. By Lemma 3,

$$\tilde{V}(\underline{B}_N(m^1) - m^1, -\delta_N, 0; z_{m^2}) > \tilde{V}(\underline{B}_N(m^1) - m^1, -\delta_N, 0; z_{m^1}) = 0.$$

Because $\lim_{B \rightarrow \infty} \tilde{V}(B, b, 0; z) < 0$ for any $b < 0$ and \tilde{V} is single-peaked in B , we can find a unique $B' > \underline{B}_N(m^1) - m^1$ such that $\tilde{V}(B', -\delta_N, 0; z_{m^2}) = 0$. It must then be that $\underline{B}_N(m^2) = B' + m^2 > \underline{B}_N(m^1) + m^2 - m^1 > \underline{B}_N(m^1)$, so $\underline{B}_N(m)$ is increasing.

Suppose there is a discontinuity in \underline{B}_N at m' . For sufficiently small ϵ , continuity of \tilde{V} implies

$$0 = \tilde{V}(\underline{B}_N(m' + \epsilon), m' + \epsilon - \delta_N, m' + \epsilon) \approx \tilde{V}(\underline{B}_N(m' + \epsilon), m' - \epsilon - \delta_N, m' - \epsilon).$$

$\tilde{V}(B, m' - \epsilon - \delta_N, m' - \epsilon)$ is strictly decreasing in B for $B \geq \underline{B}_N(m' - \epsilon)$. Because $\lim_{\epsilon \rightarrow 0} (\underline{B}_N(m' + \epsilon) - \underline{B}_N(m' - \epsilon)) > 0$, we have $\lim_{\epsilon \rightarrow 0} \tilde{V}(\underline{B}_N(m' + \epsilon), m' - \epsilon - \delta_N, m' - \epsilon) < 0$, a contradiction. Therefore, \underline{B}_N must be continuous.

Because $\tilde{V}(\underline{B}_N(m), m, m) = 0$ and \tilde{V} is single-peaked with respect to b , in order for $\tilde{V}(\underline{B}_N(m), m - \delta_N, m) = 0$, it must be that $b^*(\underline{B}_N(m)) \in (m - \delta_N, m)$; taking the limit, we get $b^*(\underline{B}_\infty(m)) = m$ where $\underline{B}_\infty(m) = \lim_{N \rightarrow \infty} \underline{B}_N(m)$.

Take any $m' > b_A^{FB} + \delta_N$. Choosing $B_A^{FB} = \arg \max_B \tilde{V}(B, x)$ maximizes $\tilde{V}(B, x)$ for all x ,⁸ and so increases $\inf\{x : \tilde{V}(B, x) > 0\} = b^*(B)$. Thus, $\tilde{V}(B_A^{FB}, b_A^{FB}, m') > 0$, which implies $\tilde{V}(B_A^{FB}, m' - \delta_N, m') > 0$ by Lemma 20. Since $\lim_{B \rightarrow \infty} \tilde{V}(B, b, x) < 0$ for all $b < x$, we can find a $B' > B_A^{FB}$ such that $\tilde{V}(B', m' - \delta_N, m') = 0$. Thus, $\underline{B}_N(m') > B_A^{FB}$ and so $\underline{B}_\infty(m') \geq B_A^{FB}$.

We now show $b^*(B)$ is increasing and continuous in B for $B > B_A^{FB}$. Uniqueness of A 's optimal stopping thresholds (and so $b^*(B)$) follows from the same arguments in Lemma 21. Continuity of $b^*(B)$ follows from the theorem of the maximum. For $x' \in (x, B]$, $\tilde{V}(B, x) = \mathbb{E}^x[e^{-r\tau + (x'; b^*(B))} \tilde{V}(B, x') + e^{-r\tau + (b^*(B); x')} \frac{c_A}{r}] - \frac{c_A}{r}$. Because A prefers immediate approval whenever above B_A^{FB} , we know $\tilde{V}(B, x') < \tilde{V}(x', x')$ for each $B > x' \geq B_A^{FB}$. Thus, increasing $B \geq B_A^{FB}$ reduces A 's continuation value at all $x < B$ and so must increase $b^*(B)$. Because $b^*(B)$ is increasing in $B \geq B_A^{FB}$, there is a unique $B \geq B_A^{FB}$ such that $b^*(B) = m'$. Since $\underline{B}_\infty(m') > B_A^{FB}$, $\underline{B}_\infty(m')$ is this unique B . We conclude that $\underline{B}_\infty(m) = \underline{B}(m)$. Continuity of $\underline{B}(m)$ follows from continuity of $b^*(B)$. Q.E.D.

Continuity in Limit of Optimal Mechanisms

Here, we verify $\lim_{N \rightarrow \infty} J(\tau_N^*, d_{N,\tau}^*, z_0) = J(\tau^*, d_\tau^*, z_0)$. Take $\epsilon \in (0, \min_m B(m) - m)$, $K < \max\{u(-\infty, 1), 0\}$, $\underline{\tau}_N = \tau^* \wedge \tau_{N,\tau}^*$, $\bar{\tau}_N = \tau^* \vee \tau_{N,\tau}^*$, $\underline{d}_N = d_\tau^* \mathbb{1}(\underline{\tau}_N = \tau^*) + d_{N,\tau}^* \mathbb{1}(\underline{\tau}_N = \tau_{N,\tau}^*)$. Define \bar{d}_N analogously but replacing $\underline{\tau}_N$ with $\bar{\tau}_N$. Let $\bar{B}_{\underline{\tau}_N} = B(M_{\underline{\tau}_N}) \vee B_N(M_{\underline{\tau}_N})$ and $\bar{b}_N = \underline{b} \wedge \underline{b}_N$. Then $|J(\tau^*, d_\tau^*, z_0) - J(\tau_{N,\tau}^*, d_{N,\tau}^*, z_0)|$ is equal to

$$\begin{aligned} & \mathbb{E}[e^{-r\underline{\tau}_N} |u(X_{\underline{\tau}_N}, \underline{d}_N) - \mathbb{E}_{X_{\underline{\tau}_N}, M_{\underline{\tau}_N}}[e^{-r(\bar{\tau}_N - \underline{\tau}_N)} u(X_{\bar{\tau}_N}, \bar{d}_N)]] \\ & \leq \mathbb{E}[e^{-r\underline{\tau}_N} \underline{d}_N |u(X_{\underline{\tau}_N}, 1) - \mathbb{E}^{X_{\underline{\tau}_N}}[e^{-r\tau + (\bar{B}_{\underline{\tau}_N}; X_{\underline{\tau}_N} - \epsilon)} u(X_{\underline{\tau}_N} - \epsilon, 1) + e^{-r\tau(X_{\underline{\tau}_N} - \epsilon; \bar{B}_{\tau_N})} K]] \end{aligned}$$

⁸Standard dynamic programming arguments imply that A 's optimal threshold can be chosen independent of x .

$$+ \mathbb{E}[e^{-r\underline{\tau}_N} (1 - \underline{d}_N) |u(X_{\underline{\tau}_N}, 0) - \mathbb{E}^{X_{\underline{\tau}_N}} [e^{-r\tau(\underline{b}_N; X_{\underline{\tau}_N} + \epsilon)} u(\underline{b}_N, 0) + e^{-r\tau + (X_{\underline{\tau}_N} + \epsilon; \underline{b}_N)} K]].$$

Because $X_{\underline{\tau}_N} = B(M_{\underline{\tau}_N}) \wedge B_N(M_{\underline{\tau}_N})$ when $\underline{d}_N = 1$ and $\lim_{N \rightarrow \infty} |B(m) - B_N(m)| = 0$, it is easily verified that for each history $h_{\underline{\tau}_N}$, $\lim_{N \rightarrow \infty} \mathbb{E}^{B(M_{\underline{\tau}_N}) \wedge B_N(M_{\underline{\tau}_N})} [e^{-r\tau + (\underline{b}_N; X_{\underline{\tau}_N} - \epsilon)}] = 1$ and $\lim_{N \rightarrow \infty} \mathbb{E}^{B(M_{\underline{\tau}_N}) \wedge B_N(M_{\underline{\tau}_N})} [e^{-r\tau(X_{\underline{\tau}_N} - \epsilon; \underline{b}_N)}] = 0$, so the first absolute value after the inequality above converges to $\underline{d}_N (u(X_{\underline{\tau}_N}, 1) - u(X_{\underline{\tau}_N} - \epsilon, 1))$ as $N \rightarrow \infty$. Since ϵ is arbitrary, the first expectation can be made to converge to 0. A similar argument holds for the second expectation after the inequality. We conclude that $\lim_{N \rightarrow \infty} |J(\tau^*, d_\tau^*, z_0) - J(\tau_N^*, d_{N,\tau}^*, z_0)| = 0$. Analogous arguments show the difference in A 's continuation value after history h_t from τ_N^* and τ^* goes to 0 as $N \rightarrow \infty$.

APPENDIX F: ADDITIONAL RESULTS FROM SECTION 4

We now show that DP is a relaxation of the dynamic participation constraint.

LEMMA 23: *If (τ, d_τ) satisfies the dynamic participation constraint, it satisfies DP .*

PROOF: Suppose (τ, d_τ) satisfies the dynamic participation constraint. For any τ' , $V(\tau, d_\tau, z_0) - V(\tau \wedge \tau', d_\tau \mathbb{1}(\tau < \tau'), z_0)$ is equal to

$$\mathbb{E} \left[e^{-r\tau'} \mathbb{1}(\tau \geq \tau') \left\{ \mathbb{E}^{X_{\tau'}} [e^{-r\tau[h_{\tau'}]} v(X_{\tau[h_{\tau'}]}, d_\tau[h_{\tau'}])] - \frac{c_A}{r} \right\} \right]$$

DP holds if $\mathbb{E}[e^{-r\tau'} \mathbb{1}(\tau \geq \tau') \{ \mathbb{E}^{X_{\tau'}} [e^{-r\tau[h_{\tau'}]} v(X_{\tau[h_{\tau'}]}, d_\tau[h_{\tau'}])] - \frac{c_A}{r} \}] \geq 0$ for all τ' , which follows because $\mathbb{E}^{X_{\tau'}} [e^{-r\tau[h_{\tau'}]} v(X_{\tau[h_{\tau'}]}, d_\tau[h_{\tau'}])] - \frac{c_A}{r}$ is A 's continuation value under (τ, d_τ) at $h_{\tau'}$ and is positive by the dynamic participation constraint. *Q.E.D.*

We next prove the result mentioned in the Introduction of Section 4 in which we consider R 's problem with only a time-zero participation constraint.

PROPOSITION 8: *For any $W \in [0, \sup_{(\tau, d_\tau)} V(\tau, d_\tau, z_0))$, the solution to $\sup_{(\tau, d_\tau)} J(\tau, d_\tau, z_0)$ subject to $V(\tau, d_\tau, z_0) \geq W$ is a static threshold mechanism.*

PROOF: Using Theorem 1 of Balzer and Janßen (2002), there exists a $\widehat{\lambda} \leq 0$ such that the value of R 's problem is equal to

$$\sup_{(\tau, d_\tau)} \mathbb{E}[e^{-r\tau} (u(X_\tau, d_\tau) - \widehat{\lambda} v(X_\tau, d_\tau))] - \frac{c_R}{r} + \widehat{\lambda} \left(W + \frac{c_A}{r} \right).$$

Given that $u(x, 1) - \widehat{\lambda} v(x, 1)$ is increasing in x , by standard optimal stopping arguments, the optimal stopping rule takes the form $\tau^* = \inf\{t : X_t \notin (b^*, B^*)\}$ for some $b^* \leq 0 \leq B^*$ and $d_\tau^* = \mathbb{1}(X_\tau \geq B^*)$ (we allow for $b^* = -\infty$ if it is never optimal to reject). The same arguments as in the proof of Proposition 5 show that (τ^*, d_τ^*) will solve R 's problem for an appropriate choice of $\widehat{\lambda}$. *Q.E.D.*

Proof of Proposition 1

PROOF: Compare the optimal mechanisms (in Z -space) for $Z_0 \in \{z^1, z^2\}$ with $z^1 > z^2$. Let $(\tau^{Z,i}, d_\tau^{Z,i})$ be the optimal mechanism when $Z_0 = z^i$ and let $B_i^Z(m)$ be the approval

threshold from $(\tau^{Z,i}, d_\tau^{Z,i})$ in Z -space when $M_\tau^Z = m$. Define $b_Z^*(\cdot)$ and $\underline{B}_Z(\cdot)$ analogously to the $b^*(\cdot), \underline{B}(\cdot)$. Let $\tau_+^Z(B) = \inf\{t : Z_t \geq B\}$ and $\tau^Z(b) = \inf\{t : Z_t \leq b\}$.

We start by arguing that the rejection threshold in all optimal mechanisms is equal to the highest z , call it \underline{z} , such that $\sup_{(\tau, d_\tau)} J(\tau, d_\tau, z)$ subject to $DP(z)$ is equal to 0. It is never optimal to reject at $\tau^Z(z)$ for $z > \underline{z}$ as, for each $(\tau^{Z,i}, d_\tau^{Z,i})$, there exists a continuation mechanism at $\tau^Z(z)$ that makes both R and A better off.⁹ If R does not reject at $\tau^Z(\underline{z})$ under $(\tau^{Z,i}, d_\tau^{Z,i})$, then A 's continuation value at $\tau^Z(\underline{z})$ is strictly positive; otherwise R could reject at $\tau^Z(\underline{z})$ and be better off without making A worse off.

Suppose A 's continuation value was strictly positive at $\tau^Z(\underline{z})$ under $(\tau^{Z,i}, d_\tau^{Z,i})$. The approval threshold must be constant prior to $\tau^Z(\underline{z})$ and $b_Z^*(B_i^Z(\underline{z})) < \underline{z}$. R would be better off increasing the rejection threshold to \underline{z} . By the same arguments as in Lemma 20, doing so will not violate DP ,¹⁰ contradicting the optimality of $(\tau^{Z,i}, d_\tau^{Z,i})$. We conclude that all optimal mechanisms will use the rejection threshold \underline{z} .

We now show $B_1^Z(m) = B_2^Z(m)$ for all $m \leq z^2$. Once the approval threshold begins to decrease, it is pinned down as \underline{B}_Z . Therefore, it suffices to show that $\bar{B}_1^Z := B_1^Z(z^2) = B_2^Z(z^2) =: \bar{B}_2^Z$. Suppose $\bar{B}_1^Z \neq \bar{B}_2^Z$. Let $J_i(z)$ be R 's continuation value under $(\tau^{Z,i}, d_\tau^{Z,i})$ at $\tau^Z(z)$. Because the continuation mechanism for $(\tau^{Z,1}, d_\tau^{Z,1})$ at $\tau^Z(z^2)$ satisfies DP , we must have $J_1(z^2) \leq J_2(z^2)$ by the optimality when $Z_0 = z^2$ of using $(\tau^{Z,2}, d_\tau^{Z,2})$ rather than the continuation mechanism for $(\tau^{Z,1}, d_\tau^{Z,1})$ at $\tau^Z(z^2)$.

Suppose $J_1(z^2) < J_2(z^2)$. If A 's continuation value is 0 at $\tau^Z(z^2)$ under $(\tau^{Z,1}, d_\tau^{Z,1})$, then R is strictly better off changing the continuation mechanism of $(\tau^{Z,1}, d_\tau^{Z,1})$ at $\tau^Z(z^2)$ to $(\tau^{Z,2}, d_\tau^{Z,2})$ because it (weakly) increases both players' continuation values, strictly so for R .

Suppose A 's continuation value under $(\tau^{Z,1}, d_\tau^{Z,1})$ at $\tau^Z(z^2)$ is strictly positive. Then $z^2 > b_Z^*(\bar{B}_1^Z)$. Construct a mechanism (τ', d'_τ) that only stops prior to $\tau^Z(z^2)$ if $Z_t \geq \bar{B}_1^Z$ and then uses $(\tau^{Z,2}, d_\tau^{Z,2})$ as its continuation mechanism at $\tau^Z(z^2)$. When $Z_0 = z^1$, (τ', d'_τ) leads to the same outcomes as $(\tau^{Z,1}, d_\tau^{Z,1})$ if $\tau^{Z,1} < \tau^Z(z^2)$ and increases R 's continuation value at $\tau^Z(z^2)$. Because $(\tau^{Z,2}, d_\tau^{Z,2})$ satisfies DP , to show that DP is satisfied under (τ', d'_τ) we need only verify that A has no incentive to quit before $\tau^Z(z^2)$. Because A 's continuation value under $(\tau^{Z,1}, d_\tau^{Z,1})$ is weakly positive at $\tau^Z(z^2)$, A 's continuation value under (τ', d'_τ) at h_t with $t < \tau^Z(z^2)$ is bounded below his value of a static threshold mechanism (with thresholds in Z -space) with approval threshold \bar{B}_1^Z and rejection threshold z^2 . Because $z^2 > b_Z^*(\bar{B}_1^Z)$, A 's value of this static threshold mechanism is positive by the arguments in Lemma 20. Thus, (τ', d'_τ) satisfies DP and is a strict improvement for R over $(\tau^{Z,1}, d_\tau^{Z,1})$ when $Z_0 = z^1$, contradicting the optimality of $(\tau^{Z,1}, d_\tau^{Z,1})$. Therefore, $J_1(z^2) = J_2(z^2)$. Using the continuation mechanism from $(\tau^{Z,1}, d_\tau^{Z,1})$ at $\tau^Z(z^2)$ when $Z_0 = z^2$ is therefore optimal, meaning the $\bar{B}_1^Z = \bar{B}_2^Z$. *Q.E.D.*

This result implies that, in X space, the approval threshold function in the optimal SI -mechanism when $(X_0, Z_0) = (0, z_0)$ and in the optimal SI -mechanism when $(X_0, Z_0) = (x, z_x)$ are the same when $x < 0$.

⁹To see this, note that by fixing the optimal mechanism at some Z_0 as a function of (X, M) and increasing Z_0 , we will slacken DP and raise R 's expected utility.

¹⁰The same properties in Lemma 20 hold when we write \tilde{V} in terms of Z_t rather than X_t .

General Utility Functions

As mentioned at the end of Section 4, we can extend Theorem 1 to allow for more general utility functions than presented in the main body of the text. We place the following assumptions on \tilde{u} and \tilde{v} .

ASSUMPTION 1: \tilde{u}, \tilde{v} are bounded, differentiable, and such that $\tilde{v}(x) \geq \tilde{u}(x)$, $\tilde{u}'(x) \geq \tilde{v}'(x) \geq 0$ and $\tilde{u}(X_t), \tilde{v}(X_t)$ are supermartingales.

In our main specification of the model, $\tilde{v}(x) \geq \tilde{u}(x)$, $\tilde{u}'(x) \geq \tilde{v}'(x) \geq 0$ are captured by $a \in [f, 1]$. Translating from X_t into π_t , because π_t is a martingale, \tilde{u} and \tilde{v} are supermartingales if they are weakly concave in π_t . This condition holds in our main model, in which \tilde{u} and \tilde{v} are linear in π_t .

The proof when \tilde{u} and \tilde{v} are supermartingales changes only slightly; in particular, we only need to change the equalities that result when we apply Doob's optional stopping theorem and the fact \tilde{u} and \tilde{v} are martingales to inequalities going in the needed direction when they are supermartingales.

No Commitment

We first specify the details of the model without commitment. We assume A can temporarily stop experimenting at any time. No flow cost is paid while experimentation is stopped and R can approve at any time.¹¹

A strategy for A is a process $\alpha = \{\alpha_t : 0 \leq t < \infty\}$ that is measurable with respect to the filtration generated by X . A continuation strategy of α^* at history h_t is $\alpha^*[h_t]$ defined by, for each ω with history h_t , $\alpha^*[h_t](\chi_t \omega) = \alpha^*(\omega)$. Both agents observe X , which solves to stochastic differential equation $dX_t = \alpha_t(\mu_0 dt + \sigma dW_t)$. R 's strategy is given as before by a stopping time and decision rule (τ, d_τ) .¹²

DEFINITION 8: A pair $(\alpha^*, (\tau^*, d_\tau^*))$ is an equilibrium if for every history h_t , the continuation actions $\alpha^*[h_t]$ and $(\tau^*[h_t], d_\tau^*[h_t])$ satisfy

- $\alpha^*[h_t] \in \arg \max_\alpha \mathbb{E}^{X_t} [e^{-r\tau^*[h_t]} \tilde{v}(X_{\tau^*[h_t]}) d_\tau^*[h_t] - \int_0^{\tau^*[h_t]} e^{-rs} \alpha_s c_A ds | \alpha]$.
- $(\tau^*[h_t], d_\tau^*[h_t]) \in \arg \max_{\tau, d_\tau} \mathbb{E}^{X_t} [e^{-r\tau} \tilde{u}(X_\tau) d_\tau - \int_0^\tau e^{-rs} \alpha_s^*[h_t] c_R ds | \alpha^*[h_t]]$.

PROPOSITION 9: *The optimal mechanism can be implemented as an equilibrium.*

PROOF: Suppose R uses (τ^*, d_τ^*) from Theorem 1 and A uses the following strategy: experiment until τ^* , at which immediately stop and never restart experimenting, and if experimentation has stopped before τ^* , immediately restart experimenting and keep experimenting until τ^* .

We claim this is an equilibrium. First, consider the incentives of R to deviate. Suppose the equilibrium calls for R to approve at time τ^* . If she does not approve at τ^* , A quits experimenting at τ^* forever. Because no new learning occurs, R prefers to approve immediately at τ^* because $\tilde{u}(X_{\tau^*}) \geq 0$. Suppose R had a profitable deviation to stop at some

¹¹The case when A can irrevocably quit experimenting has been studied in Kolb (2019) and Henry and Ottaviani (2019). Using the Markov perfect equilibrium as the solution concept, they find an equilibrium in which R 's approval decision takes a static threshold form.

¹² (τ, d_τ) is taken to be measurable with respect to the sigma algebra generated by $\{\alpha_s, X_s : 0 \leq s \leq t\}$.

τ' such that $\tau' \leq \tau^*$. R will never find it profitable to reject earlier than τ^* . If R 's continuation value was negative at some history h_t with $X_t \geq M_t > b$, then R 's continuation value would be negative at $\tau(M_t)$ and R would be better off under rejecting at $\tau(M_t)$; by similar arguments as those made in the proof of Proposition 1, rejection at $\tau(M_t)$ would still satisfy DP , a contradiction of the optimality of (τ^*, d_τ^*) . Therefore, R must approve at τ' when $\tau' < \tau^*$. If R is better off approving at a history $h_{\tau'}$ with $X_{\tau'} \in [M_{\tau'}, B(M_{\tau'})]$, then R would be better off lowering the approval threshold $B(M_{\tau'})$, which would increase A 's utility as well by the arguments in Lemma 8, contradicting the optimality of τ^* . Therefore, no such deviation can exist.

Next, we consider the incentives of A to deviate from the proposed equilibrium. Under the proposed approval rule, the dynamic participation constraint implies A has no incentive to quit early. If he were to quit early, R would believe A will restart experimenting immediately and, therefore, not find it optimal to approve. Moreover, A has an incentive to stop experimenting at τ^* because he believes R will approve immediately. In the off-path event that R does not approve, A believes R will approve in the next instant and has no incentive to restart experimentation because it is costly and will not increase the probability of approval. Because neither A nor R have an incentive to deviate, (τ^*, d_τ^*) is an equilibrium. *Q.E.D.*

APPENDIX G: OMITTED PROOFS FROM SECTION 5

Proof of Lemma 11

PROOF: Because $a \geq 0$, $v_i(x, 1) > v_i(x, 0) > 0$ for all x and $i \in \{\ell, h\}$. Because $v_i(X_t, 1)$ is a strictly positive martingale, for any $b < x < B$ we have

$$\begin{aligned} \tilde{V}_i(B, b, x) &\leq \mathbb{E}^{x, z_i(x)} \left[e^{-r(\tau_+(B) \wedge \tau(b))} v_i(X_{\tau_+(B) \wedge \tau(b)}, 1) \right] - \frac{c_A}{r} \\ &< \mathbb{E}^{x, z_i(x)} \left[v_i(X_{\tau_+(B) \wedge \tau(b)}, 1) \right] - \frac{c_A}{r} = \tilde{v}_i(x) = \tilde{V}_i(x, b, x). \end{aligned}$$

Take any $B' \in (x, B)$. Using $\tilde{V}_i(B, b, B') < \tilde{v}_i(B')$, we have

$$\begin{aligned} \tilde{V}_i(B, b, x) &= \mathbb{E}^{x, z_i(x)} \left[e^{-r\tau_+(B'; b)} \right] \left(\tilde{V}_i(B, b, B') + \frac{c_A}{r} \right) + \mathbb{E}^{x, z_i(x)} \left[e^{-r\tau(b; B')} \right] \frac{c_A}{r} - \frac{c_A}{r} \\ &< \mathbb{E}^{x, z_i(x)} \left[e^{-r\tau_+(B'; b)} \right] \left(\tilde{v}_i(B') + \frac{c_A}{r} \right) + \mathbb{E}^{x, z_i(x)} \left[e^{-r\tau(b; B')} \right] \frac{c_A}{r} - \frac{c_A}{r} = \tilde{V}_i(B', b, x). \end{aligned}$$

Thus, \tilde{V}_i is decreasing in B .

Q.E.D.

Proof of Lemma 12

PROOF: Given $\underline{b}_i(m) = b_i^{*-1}(m)$, it suffices to show $b^*(B; z)$ is decreasing in z . For the sake of contradiction, suppose $b^*(B; \infty) > b^*(B; -\infty)$. Without loss, assume $0 \in (b^*(B; \infty), B)$. As in Lemma 3, let $\Psi(b) = \mathbb{E}[e^{-r\tau_+(B; b)} | H]$ and $\psi(b) = \mathbb{E}[e^{-r\tau(b; B)} | H]$; we will drop dependence on b when $b = b^*(B; \infty)$. By single-peakedness of \tilde{V} with respect to b , $\frac{\partial \tilde{V}(B, b, 0; \infty)}{\partial b} \Big|_{b=b^*(B; \infty)} = 0 > \frac{\partial \tilde{V}(B, b, 0; -\infty)}{\partial b} \Big|_{b=b^*(B; \infty)}$. By the definitions of $\tilde{V}(B, b, 0; \infty)$ and $\tilde{V}(B, b, 0; -\infty)$ provided in Lemma 3, $\frac{\partial \tilde{V}(B, b, 0; \infty)}{\partial b} \Big|_{b=b^*(B; \infty)} = \frac{d\Psi}{db} (1 + \frac{c_A}{r}) + \frac{d\psi}{db} \frac{c_A}{r} = 0$, which

implies $\frac{d\Psi}{db} = -\frac{d\psi}{db} \frac{c_A}{r+c_A}$ and $0 > \frac{\partial \tilde{V}(B, b, 0; -\infty)}{\partial b} \Big|_{b=b^*(B; \infty)}$ implies

$$0 > \frac{d\Psi}{db} e^{-\frac{2\mu}{\sigma^2} B} \left(a + \frac{c_A}{r} \right) + \frac{d\psi}{db} e^{-\frac{2\mu}{\sigma^2} b^*(B; \infty)} \frac{c_A}{r} - \frac{2\mu}{\sigma^2} \psi e^{-\frac{2\mu}{\sigma^2} b^*(B; \infty)} \frac{c_A}{r}.$$

Let $\Delta = B - b^*(B; \infty)$. Using $\frac{d\Psi}{db} = -\frac{d\psi}{db} \frac{c_A}{r+c_A}$, the above inequality is equivalent to

$$\frac{d\psi}{db} \left(1 - \frac{ar + c_A}{r + c_A} e^{-\frac{2\mu}{\sigma^2} \Delta} \right) - \frac{2\mu}{\sigma^2} \psi < 0.$$

Using the formula for ψ provided in Lemma 3, $\frac{d\psi}{db} = \psi \frac{R_2 e^{-R_2 \Delta} - R_1 e^{-R_1 \Delta}}{e^{-R_1 \Delta} - e^{-R_2 \Delta}}$. Plugging this into the above inequality and simplifying, we have

$$\frac{R_2 e^{-R_2 \Delta} - R_1 e^{-R_1 \Delta}}{e^{-R_1 \Delta} - e^{-R_2 \Delta}} < \frac{2\mu}{\sigma^2 \left(1 - \frac{ar + c_A}{r + c_A} e^{-\frac{2\mu}{\sigma^2} \Delta} \right)} \leq \frac{2\mu}{\sigma^2 (1 - e^{-\frac{2\mu}{\sigma^2} \Delta})}.$$

Recall from Lemma 3 that $R_1 + R_2 = -\frac{2\mu}{\sigma^2}$ and $R_2 \geq 0$. If $R_2 = 0$, then $\frac{R_2 e^{-R_2 \Delta} - R_1 e^{-R_1 \Delta}}{e^{-R_1 \Delta} - e^{-R_2 \Delta}} = \frac{2\mu}{\sigma^2 (1 - e^{-\frac{2\mu}{\sigma^2} \Delta})}$. The derivative of $\frac{R_2 e^{-R_2 \Delta} - R_1 e^{-R_1 \Delta}}{e^{-R_1 \Delta} - e^{-R_2 \Delta}}$ with respect to R_2 when $R_1 = -\frac{2\mu}{\sigma^2} - R_2$ is

$$\frac{\sinh(\Delta(\frac{2\mu}{\sigma^2} + 2R_2)) - \Delta(\frac{2\mu}{\sigma^2} + 2R_2)}{\cosh(\Delta(\frac{2\mu}{\sigma^2} + 2R_2)) - 1} \geq 0. \text{ Thus, } \frac{R_2 e^{-R_2 \Delta} - R_1 e^{-R_1 \Delta}}{e^{-R_1 \Delta} - e^{-R_2 \Delta}} \geq \frac{2\mu}{\sigma^2 (1 - e^{-\frac{2\mu}{\sigma^2} \Delta})}, \text{ a contradiction. We conclude that } b^*(B; \infty) < b^*(B; -\infty).$$

$b^*(B; z)$ is characterized by the first-order condition

$$\frac{e^{zx}}{1 + e^{zx}} \frac{\partial \tilde{V}(B, b, x; \infty)}{\partial b} \Big|_{b=b^*(B; z)} + \frac{1}{1 + e^{zx}} \frac{\partial \tilde{V}(B, b, x; -\infty)}{\partial b} \Big|_{b=b^*(B; z)} = 0. \quad (16)$$

Given $b^*(B; \infty) < b^*(B; -\infty)$ and the single-peakedness of \tilde{V} with respect to b , if $\frac{\partial \tilde{V}(B, b, x; \infty)}{\partial b} > 0$, then $\frac{\partial \tilde{V}(B, b, x; -\infty)}{\partial b} > 0$. To satisfy (16) at $b = b^*(B; z)$, we must have $\frac{\partial \tilde{V}(B, b, x; \infty)}{\partial b} < 0 < \frac{\partial \tilde{V}(B, b, x; -\infty)}{\partial b}$. Taking the derivative of our first-order condition with respect to z and doing a bit of algebra, we get that the sign of $\frac{\partial b^*(B; z)}{\partial z}$ is equal to $\frac{\partial \tilde{V}(B, b, x; \infty)}{\partial b} \Big|_{b=b^*(B; z)} - \frac{\partial \tilde{V}(B, b, x; -\infty)}{\partial b} \Big|_{b=b^*(B; z)} < 0$. Q.E.D.

Proof of Lemma 13

PROOF: Let $m' = \max\{m \leq 0 : V^*(\tau', d'_\tau, m, z_\ell(m)) = 0\}$, because (τ', d'_τ) rejects at $\tau(\underline{b})$, $m' \geq \underline{b}$. Thus, $V^*(\tau', d'_\tau, m, z_\ell(m)) > 0$ for all $m \in (m', 0]$ if $m' < 0$.

Suppose $m' < 0$. Take some small $\epsilon > 0$. Because ℓ always prefers a lower approval threshold and his continuation value is 0 at $\tau(\underline{m})$, $V^*(\tau', d'_\tau, m' + \epsilon, z_\ell(m' + \epsilon))$ is bounded above by his expected utility from the static threshold mechanism with approval threshold $B(m')$ and rejection threshold m' , namely $\tilde{V}_\ell(B(m'), m', m' + \epsilon) \geq V^*(\tau', d'_\tau, m' + \epsilon, z_\ell(m' + \epsilon)) \geq 0$. As is shown in the proof of Lemma 7, $b_i^*(B)$ is increasing in B for $B > B_A^{FB}$. Because $B_A^{FB} = -\infty$ when $a \geq 0$ and $B(m') > \underline{B}_\ell(m')$, $b_\ell^*(B(m')) > m'$, which implies that ℓ 's continuation value in the static threshold mechanism at $\tau(m'')$ for $m'' \in (m', b_\ell^*(B(m')))$ is strictly negative. For $\epsilon \in (0, b_\ell^*(B(m')) - m')$,

we have $\tilde{V}_\ell(B(m'), m', m' + \epsilon) < 0$, a contradiction. Therefore, $m' = 0$, which implies $V^*(\tau', d'_\tau, z_\ell) = 0$. Q.E.D.

Proof of Lemma 14

For this proof, we will use the characterization of the optimal mechanism when $DIC(h)$ is dropped. None of the proofs when deriving the optimal mechanism when $DIC(h)$ was dropped relied on this lemma. In the next two proofs, we will use X_c^i to denote the value of X_c when $z_0 = z_i$.

PROOF: Take z_h sufficiently large and let (τ^i, d_τ^i) be type i 's mechanism when $DIC(h)$ is dropped. As $z_h \rightarrow \infty$, $X_c^h \rightarrow -\infty$. By the arguments in Lemma 15, R will never reject h while $X_t > X_c^h$. Thus, the probability that R rejects h goes to 0 as $z_h \rightarrow \infty$.

Suppose h weakly prefers ℓ 's mechanism. It is straightforward to verify that h would never quit prior to $\tau(\underline{b}_\ell)$ under (τ^ℓ, d_τ^ℓ) . Consider a modification of ℓ 's mechanism, call it $(\tilde{\tau}^\ell, \tilde{d}_\tau^\ell)$, that uses the same approval threshold as (τ^ℓ, d_τ^ℓ) prior to $\tau(\underline{b}_\ell)$ but uses a continuation mechanism (τ', d'_τ) at $\tau(\underline{b}_\ell)$ with $\tau' = \inf\{t : X_t \notin (X_c^h, B'(M_t))\}$ and $d'_\tau = \mathbb{1}(X_{\tau'} \geq B'(M_{\tau'}))$ for some function B' with $B'(m) \in (\underline{B}_\ell(m), \underline{B}_h(m))$. By Lemma 13, ℓ will find it optimal to quit at $\tau(\underline{b}_\ell)$ under $(\tilde{\tau}^\ell, \tilde{d}_\tau^\ell)$, so $V^*(\tilde{\tau}^\ell, \tilde{d}_\tau^\ell, z_\ell) = V(\tau^\ell, d_\tau^\ell, z_\ell)$. Thus, replacing (τ^h, d_τ^h) with $(\tilde{\tau}^\ell, \tilde{d}_\tau^\ell)$ will satisfy $DIC(\ell)$ and increase the discounted probability of approval. It is easy to see that \underline{b}_ℓ is finite in the limit as $z_h \rightarrow \infty$, so this increase in the discounted probability of approval is bounded away from 0 as $z_h \rightarrow \infty$.

h 's continuation value under $(\tilde{\tau}^\ell, \tilde{d}_\tau^\ell)$ is strictly positive at $\tau(\underline{b}_\ell)$, so h will now strictly prefer $(\tilde{\tau}^\ell, \tilde{d}_\tau^\ell)$ to (τ^h, d_τ^h) . Because the discounted probability of rejection is approximately 0 under both (τ^h, d_τ^h) and $(\tilde{\tau}^\ell, \tilde{d}_\tau^\ell)$, for h to strictly prefer $(\tilde{\tau}^\ell, \tilde{d}_\tau^\ell)$ to (τ^h, d_τ^h) , it must be that $\mathbb{E}^{0, z_h}[e^{-r\tau^h} d_\tau^h (1 + \frac{c_A}{r})] < \mathbb{E}^{0, z_h}[e^{-r\tilde{\tau}^\ell} \tilde{d}_\tau^\ell (1 + \frac{c_A}{r})]$, which implies $\mathbb{E}^{0, z_h}[e^{-r\tilde{\tau}^\ell} \tilde{d}_\tau^\ell] < \mathbb{E}^{0, z_h}[e^{-r\tau^h} d_\tau^h]$.

For z_h sufficiently large, R 's expected utility from (τ, d_τ) is approximately $\mathbb{E}^{0, z_h}[e^{-r\tau} d_\tau]$. Because offering h $(\tilde{\tau}^\ell, \tilde{d}_\tau^\ell)$ would satisfy $DIC(\ell)$, $(\tilde{\tau}^\ell, \tilde{d}_\tau^\ell)$ represents an improvement for R over (τ^h, d_τ^h) , a contradiction. Therefore, h must strictly prefer (τ^h, d_τ^h) to (τ^ℓ, d_τ^ℓ) . Q.E.D.

Proof of Lemma 17

PROOF: Suppose, for the sake of contradiction, $X^k > \underline{X}_N$ and $X^{k+1} < X^k - \delta_N$, so that $X^{k+1} + \delta_N \notin \underline{B}_N$. By Lemma 16, $\rho(X^{k+1} + \delta_N) > 0 > \rho(X^k)$. Because $B_N(X^{k+1} + \delta_N) = B_N(X^k)$ and $\rho_\ell(X_n) = \tilde{V}_\ell(B_N(X_n), X_n - \delta_N, X_n)$, we have

$$\tilde{V}_\ell(B_N(X^k), X^{k+1}, X^{k+1} + \delta_N) > 0 > \tilde{V}_\ell(B_N(X^k), X^k - \delta_N, X^k). \quad (17)$$

Because \tilde{V}_ℓ is strictly decreasing in B , Lemma 17 implies $\underline{B}_{N, \ell}(X^{k+1} + \delta_N) > B_N(X^k) > \underline{B}_{N, \ell}(X^k)$, which contradicts that $\underline{B}_{N, \ell}$ is increasing (Lemma 7). Q.E.D.

PROPOSITION 10: If $z_\ell > \log(-f)$, then $B_h^1 \leq B_\ell^1$ and $B_h^1 < B_\ell^1$ implies $b_\ell^1 < b_h^1$.

PROOF: Because R would like to approve h immediately, $DIC(\ell)$ must bind. $z_\ell > \log(-f)$ implies $X_c^\ell < 0$. By the same arguments made in the example in Section 4, R will

never reject at any history h_t with $B^\ell(M_t; \eta_\ell) > X_c^\ell$. Because $B_\ell^1 \geq 0 > X_c^\ell$ and $B^\ell(m; \eta_\ell)$ only decreases at $m < b_\ell^*(B_\ell^1)$, we must have $\underline{b}_\ell < b_\ell^*(B_\ell^1)$. ℓ 's expected utility from (τ^ℓ, d_τ^ℓ) is $\tilde{V}_\ell(B_\ell^1, b_\ell^*(B_\ell^1), 0)$.

Suppose $B_h^1 > B_\ell^1$. Because ℓ 's continuation value at $\tau(b_h^1)$ under (τ^h, d_τ^h) when optimally choosing when to quit is zero, $V^*(\tau^h, d_\tau^h, z_\ell) = \tilde{V}_\ell(B_h^1, b_h^1, 0)$ and so

$$V^*(\tau^h, d_\tau^h, z_\ell) = \tilde{V}_\ell(B_h^1, b_h^1, 0) < \tilde{V}_\ell(B_\ell^1, b_h^1, 0) \leq \tilde{V}_\ell(B_\ell^1, b_\ell^*(B_\ell^1), 0),$$

contradicting that $DIC(\ell)$ binds. We conclude that $B_h^1 \leq B_\ell^1$.

Suppose $B_h^1 < B_\ell^1$ and $b_h^1 < b_\ell^1$. If ℓ chooses to misreport his type and quit at $\tau(b_\ell^*(B_\ell^1))$, his expected utility is $\tilde{V}_\ell(B_h^1, b_\ell^*(B_\ell^1), 0)$ since $B^h(m; \eta_h)$ is constant for $m \geq b_h^1 > b_\ell^*(B_\ell^1)$. We then have

$$V^*(\tau^h, d_\tau^h, z_\ell) \geq \tilde{V}_\ell(B_h^1, b_\ell^*(B_\ell^1), 0) > \tilde{V}_\ell(B_h^1, b_\ell^*(B_\ell^1), 0),$$

a contradiction of $DIC(\ell)$. Thus, $B_h^1 < B_\ell^1$ implies $b_h^1 < b_\ell^1$. *Q.E.D.*

Comparative Statics

We begin with a proposition that will be useful later. It shows that, when $c_A = 0$, the optimal mechanism must pool h and ℓ . Let $\pi_i = \frac{e^{z_i}}{1+e^{z_i}}$.

PROPOSITION 11: *R's value of the optimal mechanism when $c_A = 0$ and $a = 1$ is equal to the optimal mechanism in the R's single decision-maker problem with prior $\mathbb{P}(z_h)\pi_h + (1 - \mathbb{P}(z_h))\pi_\ell$.*

PROOF: Let $\alpha_i = \mathbb{E}[e^{-r\tau^i} d_\tau^i | \theta = H]$ and $\beta_i := \mathbb{E}[e^{-r\tau^i} d_\tau^i | \theta = L]$. Incentive compatibility for h implies

$$\begin{aligned} \pi_h \alpha_h + (1 - \pi_h) \beta_h a &\geq \pi_h \alpha_\ell + (1 - \pi_h) \beta_\ell a, \\ \Rightarrow \pi_h \frac{\alpha_h}{a} + (1 - \pi_h) \beta_h &\geq \pi_h \frac{\alpha_\ell}{a} + (1 - \pi_h) \beta_\ell. \end{aligned} \quad (18)$$

Because R does not offer ℓ 's mechanism to h , we also must have

$$\begin{aligned} \pi_h \alpha_h + f(1 - \pi_h) \beta_h &\geq \pi_h \alpha_\ell + f(1 - \pi_h) \beta_\ell \\ \Rightarrow \pi_h \frac{\alpha_h}{|f|} - (1 - \pi_h) \beta_h &\geq \pi_h \frac{\alpha_\ell}{|f|} - (1 - \pi_h) \beta_\ell. \end{aligned} \quad (19)$$

Adding (19) with (18) and simplifying, we get $\alpha_h \geq \alpha_\ell$. A similar argument using incentive compatibility for ℓ implies $\alpha_h \leq \alpha_\ell$. Therefore, we conclude $\alpha_h = \alpha_\ell$ and, to preserve incentive compatibility, $\beta_h = \beta_\ell$. It is without loss to offer both types the same mechanism, which corresponds to R 's optimal solution with prior $\mathbb{P}(z_h)\pi_h + (1 - \mathbb{P}(z_h))\pi_\ell$. *Q.E.D.*

Proof of Proposition 2

PROOF: Suppose $z_h = \infty, z_\ell = -\infty$. We first examine a limiting case where the signal to noise ratio $\frac{2\mu}{\sigma^2} \rightarrow 0$ and $c_A = 0$. By Proposition 11, we know the value of the optimal mechanism converges R 's single decision-maker problem with prior $\mathbb{P}(z_h)\pi_h + (1 - \mathbb{P}(z_h))\pi_\ell$.

As $\frac{2\mu}{\sigma^2} \rightarrow 0$, learning becomes slow, and for any $\epsilon > 0$, the expected time for beliefs to move by more than ϵ goes to infinity. If $\mathbb{P}(z_\ell) > \frac{\mathbb{P}(z_h)}{-f}$, then R 's expected utility will converge to zero.

Next, we want to show that for c_A large enough, we can find an approval rule such that ℓ will drop out immediately and h will be approved with strictly positive probability. Suppose R offers h a mechanism $(\tau, 1)$ with $\tau = \inf\{t : X_t \geq \underline{B}_h(M_t)\}$ and rejects ℓ immediately. This satisfies *DIC* and approves h with probability one. Moreover, as $c_A \rightarrow \infty$, the function $\underline{B}_\ell(m) \rightarrow m$, and so the expected length of experimentation time goes to 0, giving R a strictly positive utility. *Q.E.D.*

Proof of Proposition 3

PROOF: Suppose A learns θ and R offers the *SI*-mechanism for $\pi = \mathbb{P}(z_h)$ to both h, ℓ . Call this *SI*-mechanism (τ^S, d_τ^S) . Because h is more optimistic about the state than he would be under symmetric information, h will never have an incentive to quit early. By an analogous argument, ℓ will choose to quit earlier than A would under symmetric information. Let us define $(\tau^h, d_\tau^h) = (\tau^S, d_\tau^S)$, and (τ^ℓ, d_τ^ℓ) to be the same as (τ^S, d_τ^S) except that it rejects immediately whenever ℓ would find it optimal to quit.

This menu of mechanisms is clearly incentive compatible. We argue that it yields a strictly higher utility than the optimal mechanism in the symmetric-information model. R 's utility is the same when $\theta = H$ in both the symmetric mechanism and under (τ^h, d_τ^h) , since the distribution of approval and rejection times is the same. R 's utility is strictly higher when $\theta = L$ from using (τ^ℓ, d_τ^ℓ) when compared to (τ^S, d_τ^S) . With positive probability, R approves when $\theta = L$ under (τ^S, d_τ^S) and rejects under (τ^ℓ, d_τ^ℓ) before she would have approved under (τ^S, d_τ^S) . Moreover, every ω that leads to approval under (τ^ℓ, d_τ^ℓ) will also lead to approval in (τ^S, d_τ^S) and $\tau^S(\omega) = \tau^\ell(\omega)$. Thus, R 's value of this mechanism when A is informed about θ is higher than under symmetric information. *Q.E.D.*

APPENDIX H: GENERAL VALUES OF z_h

We consider R 's asymmetric information problem for arbitrary z_h . In this case, both $DIC(h)$ and $DIC(\ell)$ may bind and so we must solve AM_h with the $PK_h(V'_h)$ constraint for some value of V'_h . Consider the problem of characterizing the Pareto frontier of R and h 's expected utility across all mechanisms that satisfy $DIC(\ell, V_\ell)$ and h 's dynamic participation constraint. Solving AM_h with the $PK_h(V'_h)$ is equivalent to finding the mechanism that generates the point with V'_h utility for h on the Pareto frontier.

Each point on the Pareto frontier is generated by the mechanism that solves, for some weight γ_h , the problem of a social planner placing weight γ_h on R 's utility and $1 - \gamma_h$ on h 's utility, namely maximizing $\mathbb{E}[e^{-r\tau}(\gamma_h u(X_\tau, d_\tau) + (1 - \gamma_h)v_h(X_\tau, d_\tau))]$ subject to $DIC(\ell, V_\ell)$ and h 's dynamic participation constraint. This is equivalent to solving AM_h when $DIC(h, V'_h)$ is dropped but R 's utility u is replace with $\gamma_h u + (1 - \gamma_h)v_h$. All arguments continue to apply as in the proof of Theorem 2 and so we get the same structure to the optimal mechanism for h in the solution to this social planner's problem.¹³

¹³The only important difference with this new utility is that costs of experimentation in our objective function are no longer 0. However, the only point at which we used $c_R = 0$ in the proof of Theorem 2 is in Lemma 15 to ensure R 's continuation value from (τ', d'_τ) was strictly positive. But if we replace R 's utility function with a weighted sum of R 's and h 's utility function, the same argument applies since h 's continuation value under (τ', d'_τ) was equal to 0.

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